

Ideaship & RIVN

Protecting IP through strong a strong partnership

Partnership Overview

RIVN is paving the way in the data deletion compliance market for businesses worldwide for consumers to take online privacy into their own hands, simplifying a complicated and burdensome process. RIVN's novel approach and technology offer new methods of compliance management to support companies navigate and meet the growing list of worldwide regulatory standards, while helping consumers protect and delete their data. Ideaship invested in RIVN because of their cutting edge solution technology in a rapidly changing industry and growing market, as well as the unique opportunity to support the creation of foundational patents in the growing market of data security and privacy compliance. Together we will protect the underlying technology that drives RIVN's model by leveraging Ideaship's experience and expertise to maximize the patent and enterprise value.

Why We Work Together

Meaningful IP Strategy Together:

Ideaship is not just attorney's they really understand customers businesses.

Protecting Our Future Vision:

Collective iteration that focused on defining and protecting future product development.

Go To Marketing Alignment:

Building a cohesive plan to ensure a scalable and effective public awareness campaign.



**RIVN** ideaship

About RIVN www.rivn.com

RIVN was created to help companies meet compliance standards for regulations such as GDPR and CCPA with respect to consumer deletion functionality. RIVN's API based functionality along with consulting services is the perfect combination to make sure companies large and small can protect themselves from financial penalties. RIVN was purpose built to fill a massive void in the market specifically managing the deletion process required by new and existing regulations such as GDPR and CCPA. Organizations across verticals and geographic locations are all facing the same challenge of consumer deletion request and RIVN is helping solve that problem today!.

About Ideaship www.ideashipfund.com

Ideaship is a collaboration between Global Technology Transfer Group (GTT Group) and Panasonic Intellectual Property Corporation of America. Ideaship combines the expertise and experience of GTT Group's patent analysis, valuation, and monetization practices with the top tech companies in the world with Panasonic Intellectual Property Corporation of America's world-leading patent department in order to achieve enterprise value premiums. Ideaship works with start-up founders to maximize enterprise value from their innovations by providing human and monetary capital to accelerate a first mover advantage with high-quality patent research, analysis, and strategy services.

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